

## **S.W.O.T. ANALYSIS**

**Strengths – Weaknesses - Opportunities - Threats**

### **WHAT ARE THE STRENGTHS AND ACCOMPLISHMENTS OF THE CITY OF NEVADA CITY SINCE THE AUGUST 2017 STRATEGIC PLANNING RETREAT?**

Brainstormed Perceptions

- Youth Connect Program with the school district
- Swimming pool got repaired
- National Hotel has a prospective new owner
- Expanded our Hotel Incentive Program
- We got a cannabis dispensary approved
- Put a roof on the South Yuba Canal building
- We got a new City Manager
- Kept a winter warming shelter facility for the homeless
- Completed CABY grant for water lines – approximately \$1.5 million
- Remodeled the internal portion of the Police Department
- Wastewater plant has an updated chlorine gas and sulfur sensor system with a full alarm
- Adopted a conceptual route for Sugar Loaf Trail
- Finished the design of refurbishing the bathrooms in Pioneer Park
- Recovered from last year's storm damage
- Had our first public meeting for the master plan for the Old Airport Property
- Made a resolution to become 100% renewable by 2050
- Adopted a social media policy
- Added additional Park Eazy parking spaces
- Stabilized staffing in the Police Department
- New trash cans and recycling receptacles
- Purchased the private residence in the middle of Pioneer Park
- Got the first round of the Aaron and Ellen Clark Sergeant statue
- Finished environmental on the Nevada Street Bridge Replacement Project
- Moving forward on lower Commercial Street remodel
- Improved our Police Department Property Room
- Launched the Volunteer Nevada City website
- We adopted a volunteer policy
- Did some testing to check on possible lead in water and gave the residents good results at Chief Kelly Co-Housing
- Increased community involvement (e.g., Pioneer Park Community Watch)
- National Night Out with all regional law enforcement
- Continued adding reserves to the General Fund through Measure L
- Two cannabis manufacturing authorizations
- Leased the Zion Street Yard – provided rental space and kept an existing business
- Completed a qualified opinion on the audit
- Nevada City/Grass Valley/Truckee have established with the State of California an official Cultural Arts District – we're the only rural district

- Annexation of Sugar Loaf
- City banner system has been installed
- Updated over 2000 feet of collection system
- Finished the Little Deer Creek Phase I restoration
- Reroofed Seaman's Lodge
- We finished the design for underground utility lines for the upper part of Broad Street
- Secured funding from SB1 (transportation) for \$270,000
- Finished the design of new sidewalk from Sacramento Street to Pioneer Park
- We spent \$500,000 of Measure S funding on repair of streets and sidewalks
- City-wide cleanup in Fall
- Approved bus service from Nevada City to the Yuba River